

Angelo Paulos

ACD / CD / Designer

WEBSITE

angelopaulos.com

LINKEDIN

linkedin.com/in/angelopaulos

SUMMARY

Dynamic, innovative, award winning Entertainment Professional with B.A. in Digital Animation, along with diverse entertainment and B2B brand experience. Proven track record for creative direction for various media and online advertising, with exceptional organizational and communication skills. Particular talent for creative problem solving, as well as process and productivity improvements.

Hands on and always learning

With over 17 years of design experience in the interactive space working for great agencies and freelance clients. I specialize in a wide variety of skills ranging from UI/UX, graphic design, motion graphics / editing, photography, sound design, and website development (HTML / CSS / SVG Animation).

EXPERIENCE

February 2016 - Present

Design Director, Digital

ORACLE - Redwood City, CA

- Design Director in the Brand Marketing division of Oracle.
- Manage accounts and projects.
- Direct and lead junior and mid level designers.
- Ensure Brand cohesiveness.

February 2014 - February 2016

Freelance Visual Designer / Photographer / Art Director

Los Angeles, CA

January 2012 - December 2014

Associate Creative Director

bpg Advertising - Los Angeles, CA

(2012 & 2013 Promax BDA Creative Agency of the Year Awards)

- As the Associate Creative Director, I was responsible for managing a talented team of art directors, designers, animators and developers.
- I concept, lead and got my hands dirty daily in the overall creative executions of all types of interactive experiences from fully robust, cinematic theatrical websites and immersive games to thoughtful and eye-catching rich media campaigns
- Manage own accounts and projects, working within budget and scheduling.
- Worked with clients to determine objectives, budget, background information, and presentation approaches, styles, and techniques.
- Problem solved with creative, art, copywriting, or production department heads to fill client requirements, and to coordinate creative activities.
- Hire, train, and direct staff members.
- Direct, motivate, and monitor the mobilization of a campaign team to advance campaign goals.
- Presented designs to clients.

SKILLS

Creative Direction | Team Leadership | Award-Winning Graphic Design | Concept Development | Interactive User Interface/Experience | Branding | Account/Project Management | Animation | Photography | Motion Graphics | HTML / CSS / SVG Animation

EDUCATION

University of Advancing Technology

Bachelor of Arts (B.A.) Multimedia, Digital Animation and Production

EXPERIENCE

November 2010 - January 2012

Sr. Art Director

bpg Advertising - Los Angeles, CA

- Formulate basic layout design or presentation approach and specify material details, such as style and size of type, photographs, graphics, animation, video, and sound.
- Conceptualize and help design interfaces for multimedia games, products, and mobile devices.
- Manage own accounts and projects, working within budget and scheduling.
- Worked with creative directors to develop design solutions.
- Created flash animations and designs for Ad Content and campaign executions.
- Lead photo shoots to ensure that the assets needed are obtained.
- Present final designs and animations to clients for approval.

February 2010 - November 2010

Sr. Art Director

Avatar Labs - Los Angeles, CA

- Freelance Sr. Art Director creating designs and building Flash based Ad Units for various entertainment clients. Worked with industry standard Ad Service platforms such as Media Mind, Double Click and Point Roll.
- Apply story development, directing, cinematography, and editing to animation to create storyboards that show the flow of the animation and map out key scenes and characters.

August 2007 - February 2010

Art Director

Herzog and Company - Los Angeles, CA

- Created interactive websites, games, iphone applications and viral media. Along with theatrical web sites for various studios.
- Clients include Disney, Warner Brothers, Jerry Bruckheimer, MGM, Sony.

January 2000 - January 2004

Freelance Visual Designer / Photographer

Los Angeles, CA

EARLY EXPERIENCE

Web Designer | Move.com, Los Angeles, CA

Web Designer | Myspace, Los Angeles, CA

Web Designer | Nonfat Media, Los Angeles, CA

Web Designer | Cramer-Krasselt, Phoenix, AZ